

Proceeds to Benefit Sam Robb Fund ★ [www.samrobb.com](http://www.samrobb.com)  
CURE Childhood Cancer ★ [www.curechildhoodcancer.org](http://www.curechildhoodcancer.org)

# The First Sam Robb Memorial ★ BEACH 5K ★ FUN RUN ★ Friday, July 2, 2010 at 6PM 40th Street/Beach Ocean City, New Jersey ★



## Join Us on the Beach for an Evening 5K or One Mile Fun Run

5K begins at 6 PM 40th to 56th Street Beach  
Fun Run begins 6:45 PM

**INFORMATION** Mikenzie Helphenstine, Sean Wise or Nick Ciccarelli  
[fightintillthelastbreath@gmail.com](mailto:fightintillthelastbreath@gmail.com)  
[www.samrobb.com](http://www.samrobb.com)

**REGISTRATION** PRIOR TO JUNE 25: \$20 for 5K and \$2 Fun Run  
AFTER JUNE 25 & RACE DAY: \$25 for 5K and \$5 Fun Run  
*Race Day registration begins at 5 PM*

**AWARDS** Male & Female Overall • Male & Female Masters  
Top Finishers in Each Age Group

**TSHIRTS** T-shirts will be distributed after the race. For runners who register on race day, t-shirts in correct size will be available first come, first serve basis. *One mile runners are not eligible for a t-shirt.*

**PARKING** Our Lady of Good Counsel – Roman Catholic Parish  
3948 Central Ave. (40th and Central Ave.)  
Ocean City, NJ 08226



**MAKE CHECKS  
PAYABLE TO**  
The Sam Robb Fund

**MAIL TO**  
Jane Custer  
3843 Central Avenue  
Ocean City, NJ 08226

*registration form on back >>*

# Who was Sam Robb?

Sam was a young man that grew up coming to Ocean City every summer ... reconnecting with summer friends every year was the highlight.

He was a typical teenage boy who loved sports and, at 6'5" and 230 lbs., was a commanding presence on and off the field. He was just starting a promising football career, when a stress fracture revealed Osteosarcoma in his growth plate. The protocol for the fight was three months of chemo pre-surgery, limb salvage surgery (knee replacement) and more chemo to eradicate the cancer.

## Fighting Till the Last Breath

Unfortunately, Sam's response to chemo was poor, with a 50% necrosis (tumor kill) putting him into a high-risk group. His odds for survival dropped from 75% survival after five years, to considerably less.

Most normal people would be despondent or bitter, but not Sam. When it was clear his football career was over, Sam turned his focus to baseball and worked hard to develop the skills of a competitive baseball pitcher. Sam knew the chances were high the cancer could come back, but Sam's motto became "Fightin Till the Last Breath".

Sadly, Sam lost his fight June 25, 2007 when the cancer came back with a vengeance and metastasized in his lungs.

## Why We Are Still Fighting ...

Sam never wanted sympathy, nor did he ever act like a sick person. He was good at everything except one thing – being sick.

Not only do we need research to help find a cure for childhood cancers, we need dedicated, trained doctors on our side to fight. We believe it is critically important to help train the pediatric oncologists of tomorrow, so that they are fully prepared for a lifetime of excellence in patient care, teaching and research – just like the doctors who cared for Sam.



The Boys of Summer



## Why CURE Childhood Cancer?

CURE Childhood Cancer is dedicated to conquering childhood cancer through research, education and support of patients and their families. Since its establishment as a grass-roots organization CURE has focused its efforts on improving the care, quality of life and survival rate of children with cancer.



## REGISTRATION – one form per runner

Name \_\_\_\_\_ Age \_\_\_\_\_

Street Address \_\_\_\_\_ Male \_\_\_\_\_ Female \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email Address \_\_\_\_\_

Event: 5K Run \_\_\_\_\_ Fun Run/Walk \_\_\_\_\_

T-Shirt Size (circle one): S M L XL

*Read and sign before submitting entry:*

*In consideration of your acceptance of this entry, I hereby for myself, my heirs, my executors, and administrations, waive any and all rights and claims for damages I may have against the sponsors, coordination groups and any individuals and assigns for any and all injuries suffered by me in connection with said event. Also, none of the sponsors are responsible for the loss of personal items. I further certify that I am in good condition to finish the race.*

Signature \_\_\_\_\_

**EVERYONE MUST SIGN (Parent signature is required if participant is under 18)**

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